



RETAIL

Retailers Partnership Promoting Education for the Transition of the Industry Toward Enduring Business Models

(Erasmus+ / Key Action 2 - Cooperation for innovation and the exchange of good practices, Strategic Partnerships for VET education)



- Welcome..... Pg. 1
- Activities and Results..... Pg. 2
- Final News..... Pg. 3
- Meet the Partners..... Pg. 4
- Find us..... Pg. 5

WELCOME!

Welcome to the fourth and final newsletter of the Erasmus+ Project RETAIL. The retail sector has been severely affected by the COVID-19 pandemic, our behaviours as consumers have also been forced to change dramatically. During the two-year implementation of the project many retailers in the EU had to terminate their businesses after being closed for months. These closures also changed the approach in the overall project's implementation, and furthermore, the pandemic showed us that support for the retail sector is needed more than ever. Despite the difficulties related to COVID-19, the project key deliverables have been achieved, and we hope that through the e-learning platform we will continue to help European retailers and young unemployed interested in retail sector to strengthen their knowledge, skills, and competences.

This newsletter is intended to provide information to relevant stakeholders on the final activities and outputs of the RETAIL project.

This project has been funded with support from the European Commission. This Newsletter reflects the views only of the RETAIL partnership, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



ACTIVITIES AND RESULTS: MULTIPLIER EVENTS



In the final months of the project implementation, partners organised several Multiplier Events in their countries.

Multiplier Events were organised to raise awareness of the project development, the Retail Project e-learning platform, and its modules were presented for the first time to the larger public at the Multiplier Events. Participants of the multiplier events included: external experts, supporting organisations for retail entrepreneurs, employment agencies, VET providers, institutional and public authorities' representative bodies and finally and most importantly entrepreneurs and young people for whom the platform is aimed. This cohort of participants were asked to contribute and to provide feedback on the project's results.

An additional outcome of the multiplier events was to increase the understanding of the increasing importance sustainable business models and small trade business models play in the future of retail to ensure its continued role in the global economy and society.

- 2nd June 2021, Dublin, Ireland, "Retail Skills for recovery"
- 28th July 2021, Larissa, Greece, Multiplier event
- 30th July 2021, Rzeszow, Poland, Multiplier event
- 24th September 2020, Spain, online meeting
- 21st of October 2021, DCC, Dublin, Ireland, Final Conference Online
- 27th October 2021, Warsaw, Poland, Multiplier event



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Online cooperative platform FINAL TESTING PHASE



Final Platform validation is now live!

More than 150 participants from Poland, Spain, Greece, and Ireland are expected to take part in final testing activity:

entrepreneurs, youth and unemployed and institutional stakeholders and experts are testing the platform and send feedback on functionality, in order to report any failures or recommendations for the final improvements.

Check it out: <https://retail.erasmus.site/pl/platform/>

MEET THE PARTNERS



Dublin Chamber



Youth Work Ireland



FYG Consultores



MEUS



Polish Chamber of Commerce



DANMAR



Kainotomia



With the support of the Erasmus+ Programme of the European Union

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FIND US!



Stay up-to date with the project implementation, activities, and results by following us on:



FACEBOOK: @RETAIL.erasmus



TWITTER: @project_retail



WEBSITE:

www.retail.erasmus.site/partners