

DigiER: “Digital transborder Entrepreneurship Readiness”

Project No. 2020-1-PL01-KA226-VET-096054



NEWSLETTER 5

Start Date: 01.05.2021

End date: 30.04.2023

The project's guide is now ready for you!

The DigiER Guide has a form of case studies written by professionals already demonstrating a sustainable approach in their business activities and offers a straightforward methodology tackling efficient digital transborder entrepreneurship. The main role of the DigiER guide is to provide to the target group and entrepreneurs the opportunity to implement the concept of work-based learning in their workplace as a trigger for “call to action” and as an eye-opener micro-book as well.

The guide is published in national languages on the partners' websites.

What are the benefits of the mobile app for entrepreneurs?

DigiER mobile app will allows users to:

- save time,
- test their knowledge in the field of digital transborder entrepreneurship processes in SMEs,
- have unlimited access to personalized training content,
- develop own customized digital transborder entrepreneurship strategy.

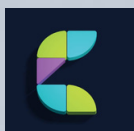


Guide on Digital transborder
Entrepreneurship strategies
in business environment

Project 2020-1-PL01-KA226-VET-096054
Erasmus+ KA226 – Partnerships for digital
education



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Join us at our multiplier events!

In each partner country, a multiplier event will be held in the next weeks. During these events, the project background, activities, achievements, and results will be introduced to the target group aiming to contribute to the sustainability of the project results.

The national multiplier event is targeted at employees of chambers of commerce, regional development agencies, local authorities and centers for entrepreneurship development, VET teachers, trainers, and mentors, but also SMEs, entrepreneurs, and start-uppers.

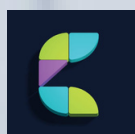
The event will be an opportunity to raise awareness on effective digital transborder entrepreneurship and how digitalization is affecting circular foreign trade. Event participants will also exchange their experiences and good practices.

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